

# 2010 IFBB PRO BODYBUILDING WEEKLY CHAMPIONSHIPS

~ NPC TIM GARDNER EXTRAVAGANZA ~

Countless rave reviews and boasts from IFBB Pro and NPC athletes have circulated internationally on the production of the **2009 IFBB Tampa Pro Bodybuilding Weekly Championships & NPC Tim Gardner Extravaganza**.

Presented by the promotional efforts of **Gardner** and his **BODY\*TECH Fitness Emporium** staff, along with industry icon title sponsor, **Pro Bodybuilding Weekly**, “the voice of professional bodybuilding”, the **2010 IFBB Tampa Pro Bodybuilding Weekly Championships** in conjunction with the **NPC Tim Gardner Extravaganza** will be held on July 16th and 17th at the prestigious Downtown **Tampa Bay Performing Arts Center**, Carol Morsani Hall on the banks of the Hillsborough River located near the historic Ybor City district and the Channelside of Tampa Bay. The **Grand Hyatt of Tampa Bay**, which will incorporate a bodybuilding friendly menu, will be the official host hotel for the athletes, judges and attendees and also the venue for the NPC preliminary rounds. This Tampa professional health and fitness weekend will include a “**Meet the IFBB Athletes**” media conference on Friday afternoon. Immediately following will be the NPC competition that will kick-off on Friday evening for the bodybuilding, fitness, figure & bikini divisions. The IFBB open men bodybuilding, IFBB open women bodybuilding, IFBB 202 lb men bodybuilding and IFBB open bikini preliminary rounds will begin on Saturday morning and will lead into Saturday evening’s finals that will be followed by a post-contest competitors fan appreciation party at **Whiskey Joe’s**, conveniently located in close proximity to our host hotel. A portion of the proceeds will be donated to the **Warrick Dunn Foundation** onstage during the evening finals.

Tim Gardner and the **BODY\*TECH** staff will proudly strive to make the **2010 IFBB Tampa Pro Bodybuilding Weekly Championships** and the **NPC Tim Gardner Extravaganza** one of the most innovative and entertaining productions on the IFBB and NPC calendar for the competitors and spectators alike. This event will continue to be first rate and all of the athletes will be pampered with red carpet treatment throughout this entire weekend. **Niels Andersen** sculptured awards, contest apparel and prize monies will be presented to the top IFBB finalists in their respective classes along with Olympia qualifications for the top finishers in the IFBB open divisions. Contest color expert, **Jan Tana** will be on hand for the athletes as the official tanning team to assist with those finishing touches. Additionally, a plethora of individual recognition will fill the evening finals itinerary to the top IFBB entertainers posing in the open men, open women & 202 lb. men divisions with **Best Poser Awards** respectively. Also, the prestigious **Ben Weider Lifetime Achievement Award** will carry on its rich Tampa tradition by being presented to an accomplished individual of our industry.

This is an excellent opportunity for your company to showcase itself within the health and fitness industry. We are actively seeking sponsors and advertisers for the **IFBB Pro Bodybuilding Weekly Championships**. Please send in your requests early to assure a prominent booth spot for your company and please join us in the festivities and celebrate a most memorable IFBB & NPC weekend of competition.

visit us @ [www.pbwproshow.com](http://www.pbwproshow.com)

<b>Sponsorship</b>	<b>Company</b>	<b>Cost</b>
<b>TITLE SPONSOR (1)</b> <b>MAIN SPONSOR (2)</b>		<b>CONTRACT</b> <b>\$10,000</b> <ul style="list-style-type: none"> <li>• Overall Champions Trophy Presentation &amp; Photos</li> <li>• Podium Announcement (3 minute)</li> <li>• Company Name on Trophies &amp; Awards</li> <li>• Gobo Company Logo Onstage</li> <li>• Company's DVD Commercial During Finals</li> <li>• Prominent Booth Location in Lobby</li> <li>• (12) VIP Box Seats With Company Banner</li> <li>• Full Page Advertisement in Evening Program</li> <li>• Logo on Official Contest T-Shirts</li> <li>• DVD Logo on Rear Projected Television</li> <li>• Logo on Official Website</li> <li>• Company Name Announced During the Show</li> </ul>
<b>TROPHY SPONSOR (5)</b> <ul style="list-style-type: none"> <li>• IFBB OPEN MEN</li> <li>• IFBB 202 LB MEN</li> <li>• IFBB OPEN WOMEN</li> <li>• IFBB OPEN BIKINI</li> <li>• NPC TG EXTRAVAGANZA</li> </ul>		<b>\$4,000</b> <ul style="list-style-type: none"> <li>• Company Name on Trophies of Division Sponsored</li> <li>• Trophy Presentation &amp; Photos</li> <li>• Company DVD Commercial During Finals</li> <li>• Prominent Booth Location in Lobby</li> <li>• (6) VIP Box Seats with Company Banner</li> <li>• Logo Advertisement in Evening Program</li> <li>• Logo on Official Contest T-Shirts</li> <li>• DVD Logo on Rear Projected Television</li> <li>• Logo on Official Website</li> <li>• Company Name Announced During the Show</li> </ul>
<b>SPONSOR I (20)</b>		<b>\$1,500</b> <ul style="list-style-type: none"> <li>• Company DVD Commercial During Finals</li> <li>• (6) Tickets with Company Banner</li> <li>• Booth in Lobby</li> <li>• Logo Advertisement in Evening Program</li> <li>• Logo on Official Contest T-Shirts</li> <li>• DVD Logo on Rear Projected Television</li> <li>• Logo on Official Website</li> <li>• Company Name Announced During the Show</li> </ul>
<b>SPONSOR II (10)</b>		<b>\$750 [BASIC LEVEL / NO SHOW ADMITTANCE]</b> <ul style="list-style-type: none"> <li>• Booth in Lobby</li> <li>• Logo on Official Contest T-Shirts</li> <li>• DVD Logo on Rear Projected Television</li> <li>• Logo on Official Website</li> <li>• Company Name Announced During the Show</li> </ul>

# 2010 IFBB PRO BODYBUILDING WEEKLY CHAMPIONSHIPS

in conjunction with

NPC TIM GARDNER EXTRAVAGANZA

## SPONSOR CONTRACT

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

\_\_\_\_\_ **Main Sponsorship** **\$10,000**

\_\_\_\_\_ **Trophy Sponsorship** **\$4,000**

\_\_\_\_\_ **Sponsor I** **\$1,500**

\_\_\_\_\_ **Sponsor II** **\$750**

**Warrick Dunn Foundation (tax deductible)** **DONATION \$** \_\_\_\_\_

**TOTAL SPONSORSHIP \$** \_\_\_\_\_

### **Payable to Vita-Mart, Inc / Deadline April 1, 2010**

5715 Piney Lane Drive Tampa, FL 33625 (813) 908.7843 [tgflex@aol.com](mailto:tgflex@aol.com)

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Tim Gardner will prompt each sponsoring vendor with the cut-off dates of all logos, DVD commercials, t-shirts, samples, literature, competitor gift bag inserts and shipping instructions.

**REMINDER:** We will offer two separate booth set-ups for this event; table display on Friday @ Grand Hyatt of Tampa Bay [12p – 830p] main booth display on Saturday @ the Tampa Bay Performing Arts Center [8a – 12p & 5p – 10p]

For contest information: Tim Gardner @ [tgflex@aol.com](mailto:tgflex@aol.com) [www.pbwproshow.com](http://www.pbwproshow.com)